

Introducing Our **PROMO-PAK**:

Add Selling Power to Your Campaign With Custom Designed Coasters

- Inexpensive & cost-effective
- Strengthen brand visibility
- Available in all shapes & sizes
- Won't peel or fall apart
- Ideal for all occasions
- Unique & personal
- Biodegradable
- Absorbent
- Reusable

3.5" or 4" Round or Square

Total Cost Excluding Freight

	Light Weight Stock	Medium Weight Stock	Heavy Weight Stock
2.5M	\$369.06	\$392.16	\$470.80
5M	\$482.62	\$514.08	\$616.90
10M	\$939.86	\$999.14	\$1,224.11
15M	\$1,366.85	\$1,451.52	\$1,818.03
20M	\$1,602.72	\$1,695.86	\$2,398.46
25M	\$1,982.53	\$2,108.34	\$2,968.35
50M	\$3,640.00	\$3,869.60	\$5,443.20

Prices subject to change/Class S

Custom Shape* Within 4" x 4"

Total Cost Excluding Freight and Die Charge*

	Light Weight Stock	Medium Weight Stock	Heavy Weight Stock
2.5M	\$858.18	\$891.66	\$1,010.34
5M	\$1,332.93	\$1,378.58	\$1,533.78
10M	\$2,623.23	\$2,711.49	\$3,049.28
15M	\$3,870.94	\$3,998.77	\$4,546.54
20M	\$4,832.61	\$4,972.59	\$6,028.58
25M	\$6,010.32	\$6,199.01	\$7,486.27

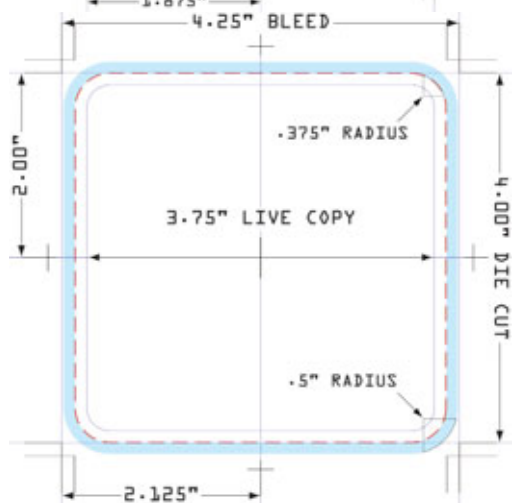
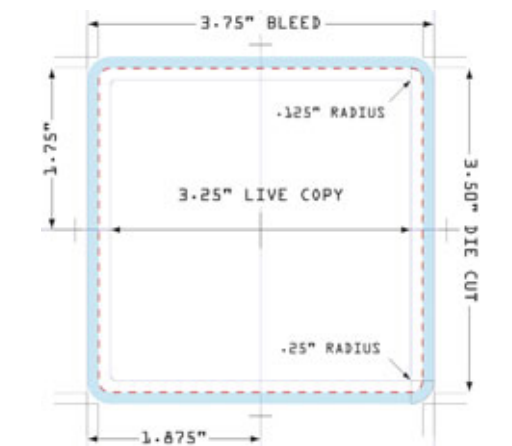
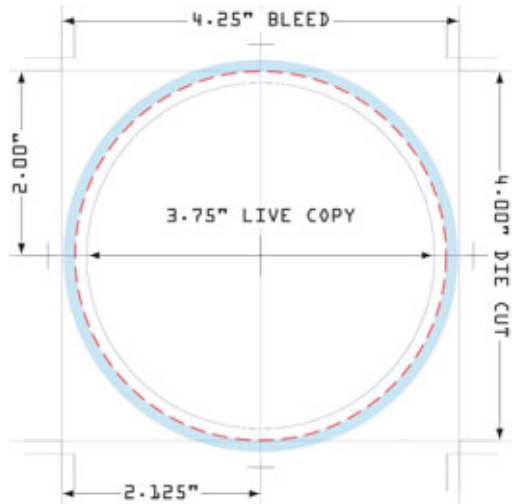
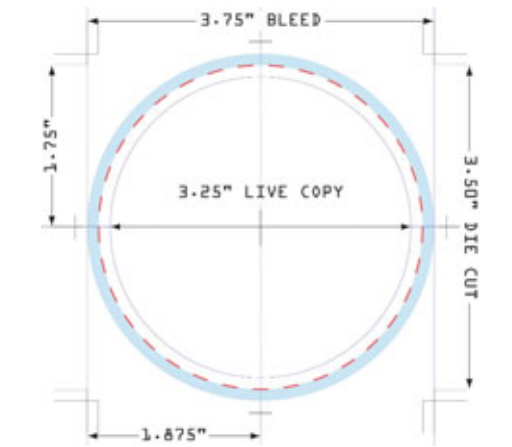
Prices subject to change/Class S

* A separate die charge of \$150 will apply to initial and repeat custom shape orders only.

Additional Information

- Plates and set-ups are included. Subject to 10% +/- NON-BILLABLE.
- JPEG proofs will be sent for each order.
- Must be a standard shape as listed above or custom shape within 4" x 4" as listed above.
- Must be 4CP or use the 4CP colors only.
- May be 1-sided if preferred, but no price discount given.
- 1 version allowed per order and may be different copy front and back.
- Turnaround time – 15 business days upon proof approval.
- Special packaging requests quoted separately.
- Packaging**:
 - LW - 125/sleeve; 5,000/carton (1.0 mm thick)
 - MW - 125/sleeve; 3,500/carton (1.4 mm thick)
 - HW - 100/sleeve; 2,500/carton (2.0 mm thick)

** Carton counts subject to change without notice.



Product Specifications

Production time: 15 business days upon approval of proofs.

Soft proofs: JPEG proofs emailed within 2 business days of receipt of acceptable file*** (see definition below).

Minimum order: 2,500 coasters. Larger orders must be in increments of 2,500 only.

Artwork changes: If necessary, billed at cost.

Please supply artwork via email or disk to avoid additional charges or unwanted delays.

Files received must be in an acceptable format*** (see definition below).

FOB point: Freight will be billed FOB-New York Class (S) based on final destination and will be quoted upon request.

Payment: First-time buyers are required to pay in full prior to shipping.

MasterCard and Visa are accepted.

Acceptable File Formats

Artwork must be submitted following the criteria below; all files supplied outside the required framework will be rejected.

If the manufacturer is required to make any changes, additional charges will be quoted and must be approved by the supplier in writing.

Finished size: All submissions must be constructed using the specifications pictured at left.

All shown at 50% of actual size.

Schematics shown can be supplied in various formats on request.

Color: 4 Color Process only; supplier is responsible for content and all color conversions to CMYK.

The manufacturer is responsible only for reproducing the approved proof.

***Format: Output ready EPS or CMYK image files only. All submissions are the responsibility of the supplier.

In the event a non-image file format is provided, all fonts must be converted to outlines.

Files containing any fonts (including PDFs) will be rejected.

*** Assistance in meeting these requirements may be obtained in writing from the manufacturer, if desired.